

GIGGLES

HAIR & BEAUTY STUDIO

5th April 2014

Market Smart conducted a marketing campaign for our salon which boosted business significantly. From March 2012 to March 2013; 1,000 new clients were introduced. Most were sourced through their internet marketing and promotional campaign.

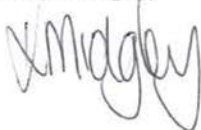
We upsold 30% of the promotional clients, the internet marketing helped us to attract hundreds of additional full paying customers. Our branding has been strengthened throughout the local community. Many of the promotional clients were also retained as full paying customers. To date we have retained 50% (500 customers!)

We found their service to be both professional and friendly. They specialize in marketing salons so they understand the target market of customers we want to attract.

This is definitely a cost effective and results driven marketing package. I would not hesitate to recommend Market Smart to any salon that is serious about growing their business.

Yours Sincerely,

Kristy Midgley



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